Community Program Governance & Promotions – Key Decisions and Directives

This document captures the key directives, insights, and decisions from the recent discussion on building the community referral and rewards system, governance framework, and sustainability model.

# 1. Promotions & Incentives

- Free Token Drops for early supporters.  
- Referral Rewards (2,500 tokens per direct recruit after 30–90 days).  
- Liquidity Incentives (1,000 tokens per $50 contributed – scalable).  
- Community Giveaways & Challenges.  
- Discord-Only Bonuses: Double rewards for limited time (2 weeks).  
- Recruit Promo Chain: Direct recruits = 2,500 tokens, Indirect recruits = 250 tokens each (indefinite chain).

# 2. Program Structure & Rules

- Direct recruits must stay at least 90 days to qualify.  
- Indirect recruits provide smaller rewards (250 tokens each).  
- Membership required to join:  
 • Financial fee (ETH, USDC, or project token), OR  
 • Contribution/role in community (content, moderation, promotion).  
- Rewards vest over time to prevent dumping.  
- Discord promos structured as stacked: base promo + Discord-exclusive multiplier.

# 3. Smart Contract Automation

- Smart contract should handle invite tracking, direct/indirect rewards, vesting, and payouts.  
- Membership fees feed into treasury/liquidity pool.  
- Optional oracle pricing considered but rejected for simplicity and sustainability.  
- Contract should include emergency kill switch.  
- Automated recursion for indefinite downline rewards.  
- Maintenance costs are low (gas, oracle optional, minor dev updates).

# 4. Governance & Board of Directors

- A Board of 3–5 seats recommended for credibility and oversight.  
- Key roles:  
 • Program Admin: Oversees referral system, has termination powers.  
 • Treasury Guardian: Oversees liquidity and treasury management.  
 • Community Voice: Represents holders, rotates every 6–12 months.  
 • Strategic Advisor/Founder: Long-term guidance and partnerships.  
- Incentives for board members:  
 • Program Admin: % of membership fees.  
 • Treasury Guardian: Token stipend, recognition.  
 • Community Voice: Rotating seat + NFT badge + bonus tokens.  
 • Advisors: Token allocation + reputation.  
- Board Charter will be drafted to formalize roles, powers, and incentives.

# 5. Key Directives & Strategic Decisions

- Early rewards should be flat token-based, later phased into halving/tiered schedules.  
- Avoid pegging rewards to asset prices to prevent complexity and inflation risk.  
- Community Board is not decorative: each role ties directly to engagement, retention, and security.  
- The Board and community building go hand-in-hand as the first step in the project’s credibility.